



**Materials  
Processing  
Institute**

## SPONSORSHIP OPPORTUNITIES

**3<sup>rd</sup> Postgraduate Research  
Symposium on Ferrous Metallurgy  
Tuesday 25<sup>th</sup> February 2020**



**The latest academic thinking  
on Ferrous Metallurgy**

**VENUE:**

**Armourers' Hall,  
Armourers & Brasiers' Company,  
81 Coleman Street, London EC2R 5BJ**

Organised by:



**Materials  
Processing  
Institute**



**ARMOURERS &  
BRASIERS' COMPANY**

**Iom<sup>3</sup>**  
The Institute of Materials,  
Minerals and Mining

# Benefit through Sponsorship of the Symposium

*The Postgraduate Research Symposium on Ferrous Metallurgy is established as the showcase annual event for presentation, demonstration and acknowledgement of the latest academic thinking on ferrous metallurgy.*

- > Be acknowledged as a leader and supporter of academic research into ferrous metallurgy
- > Enhance your standing in the steel industry, the materials sector, universities, centres for doctoral training and government agencies; whilst also developing client relationships
- > Stand out as a leading supporter of academic research and highlight your organisation to a captive audience

The 2020 Symposium will allow doctoral researchers and university departments from across the UK to showcase their research. The Symposium will inspire academics and research students to engage in the research challenges of the steel industry and provide a forum for industry and academics to network and discuss future research opportunities.

## SPONSORSHIP PACKAGES

> MAIN SPONSOR

> LUNCH SPONSOR

> ASSOCIATE SPONSOR

> DRINKS RECEPTION SPONSOR

> POSTER DISPLAY SPONSOR

## Main Sponsor (£1000)

This is an excellent opportunity to show leadership and commitment in supporting metallurgical research as the exclusive Main Sponsor. This will provide maximum branding visibility with your logo being prominently displayed at the Symposium, as well as being used on event related marketing literature.



### WHAT MAIN SPONSORSHIP INCLUDES:

#### Presentation opportunity at the Symposium:

- > As the Main Sponsor, your organisation will have the opportunity to give the keynote address at the Symposium
- > Recognition as the Main Sponsor on event signage at the venue
- > Logo prominently displayed on all pre-event digital & print communications
- > Logo on the Symposium web page with a hyperlink to your website
- > Opportunity to supply lanyards with logo
- > Sponsors banner displayed in the speaker area and poster display area
- > Full page advertisement in the Symposium Programme
- > Powerpoint slide with sponsors logos running continuously on a loop on the AV screen during intervals
- > 100 words entry in the Symposium Programme
- > Inclusion of a one-page flyer/promotional piece in the delegate folder
- > Opportunity to supply branded delegate bags to be given to every delegate at the Symposium

## Associate Sponsor (£700)

An opportunity for two organisations to be an Associate Sponsor. This will provide excellent branding visibility with your logo being displayed at the Symposium, as well as being used on event related marketing literature.



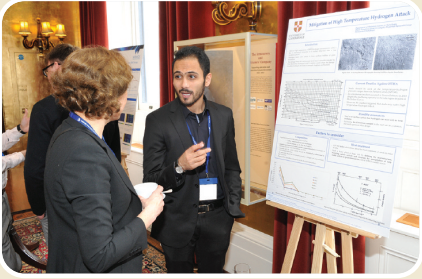
### WHAT ASSOCIATE SPONSORSHIP INCLUDES:

- > Recognition as an Associate Sponsor on event signage at the venue
- > Logo displayed on all pre-event digital and print communications
- > Logo on the Symposium web page with a hyperlink to your website
- > Sponsors banner displayed in the speaker area and poster display area
- > ½ page advertisement in the Symposium Programme
- > Powerpoint slide with sponsors logos running continuously on a loop on the AV screen during intervals
- > 100 words entry in the Symposium Programme
- > Inclusion of a one-page flyer/promotional piece in the delegate folder



## Poster Display Sponsor (£500)

Be the exclusive sponsor of the Poster Display which will be open to delegates during all intervals.



### WHAT POSTER DISPLAY SPONSORSHIP INCLUDES:

- > Logo displayed on all pre-event digital and print communications
- > Logo on the Symposium web page with a hyperlink to your website
- > Recognition as the Poster Display Sponsor on signage in the poster display area
- > ½ page advertisement in the printed and electronic Symposium Programme
- > Powerpoint slide with sponsors logos running continuously on a loop on the AV screen during intervals
- > 100 words entry in the Symposium Programme
- > Inclusion of a one-page flyer/promotional piece in the delegate folder
- > Sponsors banner displayed in the speaker area and poster display area

## Lunch Sponsor (£400)

Be the exclusive sponsor of the Networking Lunch which will be served to all delegates in the poster display area.



### WHAT LUNCH SPONSORSHIP INCLUDES:

- > Logo displayed on all pre-event digital and print communications
- > Logo on the Symposium web page with a hyperlink to your website
- > Recognition as the Lunch Sponsor on signage during lunch
- > Powerpoint slide with sponsors logos running continuously on a loop on the AV screen during intervals
- > 100 words entry in the Symposium Programme
- > Inclusion of a one-page flyer/promotional piece in the delegate folder
- > Sponsors banner displayed in the speaker area and poster display area

## Drinks Reception Sponsor (£400)

Be the exclusive sponsor of the Networking Drinks Reception which will take place in the poster display area. The Drinks Reception concludes proceedings and brings attendees together in an informal setting.



### WHAT DRINKS RECEPTION SPONSORSHIP INCLUDES:

- > Logo displayed on all pre-event digital and print communications
- > Logo on the Symposium web page with a hyperlink to your website
- > Recognition as the Drinks Reception Sponsor on signage during the drinks reception
- > Powerpoint slide with sponsors logos running continuously on a loop on the AV screen during intervals
- > 100 words entry in the Symposium Programme
- > Inclusion of a one-page flyer/promotional piece in the delegate folder
- > Sponsors banner displayed in the speaker area and poster display area

## Testimonials

**PROFESSOR BILL BONFIELD CBE FRS**  
**CHAIRMAN, ARMOURERS & BRASIER'S MATERIALS SCIENCE COMMITTEE**

"The Postgraduate Research Symposium on Ferrous Metallurgy was an inspirational opportunity for young researchers to showcase their work to their peers, and to senior academics and industrialists. I was delighted to chair the expert judging panel from the Armourers & Brasiers' Company and it was a challenge to identify winners from so many talented contributors. The Symposium is an invaluable addition to the calendar for this strategically important sector of UK manufacturing, providing support for the academic and industrial collaboration that is essential to its success."

**CHRIS WESTON-SIMONS, UPPER WARDEN**  
**ARMOURERS & BRASIER'S COMPANY**

"It was a privilege to attend the Materials Processing Institute Postgraduate Research Symposium on 27th February, listen to the various papers and present prizes to the winners. The Worshipful Company of Armourers & Brasiers is delighted to work closely with the Materials Processing Institute in the sponsorship and promotion of next generation research."

### CONTACT:

To discuss or book any of the sponsorship packages, please contact Andrew Cargill, Marketing Manager, Materials Processing Institute at [andrew.cargill@mpiuk.com](mailto:andrew.cargill@mpiuk.com) or call **01642 382047**.

*NB. Orders will be taken on a first come, first served basis. All prices exclude VAT.*



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