



**Materials
Processing
Institute**



SPONSORSHIP OPPORTUNITIES

**5th Postgraduate Research
Symposium on Ferrous Metallurgy
Tuesday 22th February 2022**



The latest academic thinking
on Ferrous Metallurgy

VENUE:

Armourers' Hall,
Armourers & Brasiers' Company,
81 Coleman Street, London EC2R 5BJ

#Metallurgy5

Organised by:



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Benefit through Sponsorship of the Symposium

The Postgraduate Research Symposium on Ferrous Metallurgy is established as the showcase annual event for the presentation and display of the latest academic thinking on ferrous metallurgy.

- > Be acknowledged as a leader and supporter of academic research into ferrous metallurgy
- > Enhance your standing in the steel industry, the materials sector, universities, centres for doctoral training and government agencies; whilst also developing client relationships
- > Stand out as a leading supporter of academic research and highlight your organisation to a captive audience

The 2022 Symposium will allow PhD and EngD researchers and university departments from across the UK to showcase their research. The Symposium will inspire academics and research students to engage in the research challenges of the metals sector and provide a forum for industry and academics to network and discuss future research opportunities.

SPONSORSHIP PACKAGES

> **MAIN SPONSOR**

> **LUNCH SPONSOR**

> **ASSOCIATE SPONSOR**

> **DRINKS RECEPTION SPONSOR**

> **POSTER DISPLAY SPONSOR**

Main Sponsor (£1000)

This is an excellent opportunity to show leadership and commitment in supporting metallurgical research as the exclusive Main Sponsor. The Main Sponsor package will provide maximum branding visibility with your logo being prominently displayed at the Symposium, as well as being used on event literature.

MAIN SPONSORSHIP INCLUDES:

- > Recognition as the Main Sponsor on event signage at the venue
- > Logo prominently displayed on all pre-event digital & print communications
- > Logo on the Symposium web page with a hyperlink to your website
- > Opportunity to supply lanyards with logo
- > Sponsors banner displayed in the speaker area and poster display area
- > Full page advertisement in the Symposium Programme
- > Powerpoint slide with sponsors logos running continuously on a loop on the AV screen during intervals
- > 100 words entry in the Symposium Programme
- > Inclusion of a one-page leaflet in the delegate folder
- > Opportunity to supply branded delegate bags to be given to every delegate at the Symposium
- > Dedicated exhibition space



Associate Sponsor (£700)

An opportunity for four organisations to be an Associate Sponsor. This will provide excellent branding visibility with your logo being prominently displayed at the Symposium, as well as being used on event literature.

ASSOCIATE SPONSORSHIP INCLUDES:

- > Recognition as an Associate Sponsor on event signage at the venue
- > Logo displayed on all pre-event digital and print communications
- > Logo on the Symposium web page with a hyperlink to your website
- > Sponsors banner displayed in the speaker area and poster display area
- > ½ page advertisement in the Symposium Programme
- > Powerpoint slide with sponsors logos running continuously on a loop on the AV screen during intervals
- > 100 words entry in the Symposium Programme
- > Inclusion of a one leaflet in the delegate folder
- > Dedicated exhibition space



Poster Display Sponsor (£500)

Be the exclusive sponsor of the Poster Display which will be open to delegates during all intervals.



POSTER DISPLAY SPONSORSHIP INCLUDES:

- > Logo displayed on all pre-event digital and print communications
- > Logo on the Symposium web page with a hyperlink to your website
- > Recognition as the Poster Display Sponsor on signage in the poster display area
- > ½ page advertisement in the printed and electronic Symposium Programme
- > Powerpoint slide with sponsors logos running continuously on a loop on the AV screen during intervals
- > 100 words entry in the Symposium Programme
- > Inclusion of a one-page leaflet in the delegate folder
- > Sponsors banner displayed in the speaker area and poster display area
- > Opportunity to display a rollup style exhibition banner

Lunch Sponsor (£400)

Be the exclusive sponsor of the Networking Lunch which will be served to all delegates in the poster display area.



LUNCH SPONSORSHIP INCLUDES:

- > Logo displayed on all pre-event digital and print communications
- > Logo on the Symposium web page with a hyperlink to your website
- > Recognition as the Lunch Sponsor on signage during lunch
- > Powerpoint slide with sponsors logos running continuously on a loop on the AV screen during intervals
- > 100 words entry in the Symposium Programme
- > Inclusion of a one-page flyer/promotional piece in the delegate folder
- > Sponsors banner displayed in the speaker area and poster display area
- > Opportunity to display a rollup style exhibition banner

Drinks Reception Sponsor (£400)

Be the exclusive sponsor of the Drinks Reception which will take place in the poster display area. The Drinks Reception concludes proceedings and brings attendees together in an informal setting.



DRINKS RECEPTION SPONSORSHIP INCLUDES:

- > Logo displayed on all pre-event digital and print communications
- > Logo on the Symposium web page with a hyperlink to your website
- > Recognition as the Drinks Reception Sponsor on signage during the drinks reception
- > Powerpoint slide with sponsors logos running continuously on a loop on the AV screen during intervals
- > 100 words entry in the Symposium Programme
- > Inclusion of a one-page flyer/promotional piece in the delegate folder
- > Sponsors banner displayed in the speaker area and poster display area
- > Opportunity to display a rollup style exhibition banner

Testimonials

PROFESSOR BILL BONFIELD CBE FRS
CHAIRMAN, ARMOURERS & BRASIERS' MATERIALS SCIENCE COMMITTEE

"The Postgraduate Research Symposium on Ferrous Metallurgy was an inspirational opportunity for young researchers to showcase their work to their peers, and to senior academics and industrialists. I was delighted to chair the expert judging panel from the Armourers & Brasiers' Company and it was a challenge to identify winners from so many talented contributors. The Symposium is an invaluable addition to the calendar for this strategically important sector of UK manufacturing, providing support for the academic and industrial collaboration that is essential to its success."

DR. ALEXANDER FLEISCHANDERL
TECHNOLOGY OFFICER UPSTREAM AND HEAD OF ECO SOLUTIONS, PRIMETALS TECHNOLOGIES, AUSTRIA GMBH

"There were top quality presentations, lively interaction between presenters, moderators and D&As from participants. It was a pleasure and a real honour to be part of this high-level event"

CONTACT:

To discuss or book any of the sponsorship packages, please contact Andrew Cargill, Marketing Manager, Materials Processing Institute.
andrew.cargill@mpiuk.com or call **01642 382000**

NB. Orders will be taken on a first come, first served basis. All prices exclude VAT.

REGISTER AT:

www.mpiuk.com/postgraduate-research-symposium.htm

Eventbrite registration: **<https://bit.ly/3CuY4Xz>**



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